

THE CEO FILES

LEADERSHIP / INNOVATION / IMPACT

ISSUE
006

AFRICA'S LEADERS.
AFRICA'S FUTURE.

TRANSFORMATION
TECHNOLOGY
PURPOSE

*How Peter Ndegwa
is steering Safaricom
into Africa's next
digital era.*

PETER
NDEGWA

*The Man Behind
Safaricom's Next Chapter*

GROUP CHIEF EXECUTIVE OFFICER,
SAFARICOM PLC

AT A GLANCE

Background.
Career Journey.
The Safaricom Chapter.

*From
Connectivity
to a Digital
Ecosystem*

LEADERSHIP
LESSONS
INSIDE

THE
JUJAYA
PERSPECTIVE

*What his story means
for the future of
African business.*