



Media Kit 2026

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MEDIA KIT

Welcome To Jujaya Media

“Thank you for taking the time to learn more about who we are and what we do. We believe that every brand has a story with the power to inspire, influence, and create meaningful impact. Our mission is to help organizations tell those stories strategically, authentically, and effectively.

We look forward to partnering with you to build visibility, strengthen your reputation, and create lasting connections through the power of communication”.

Jujaya Media Team

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Our Story

Jujaya Media was founded on a simple but powerful belief: every brand has a story worth telling, and every story has the potential to inspire, influence, and create opportunity. We recognized that many organizations were doing remarkable work but remained invisible because they lacked the right communication strategy. Their stories were untold, their impact unnoticed, and their potential unrealized. We set out to change that.

From our beginnings as a passionate communications consultancy, Jujaya Media has grown into a strategic Public Relations, Media, and Communications agency serving businesses, government institutions, NGO's, development

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organizations, and entrepreneurs across Africa. We combine strategic thinking, creative storytelling, media expertise, and digital innovation to help our clients build credibility, strengthen relationships, and achieve sustainable growth.

Today, Jujaya Media is more than a communications agency —we are trusted storytelling partners committed to helping organizations shape conversations, influence perceptions, and leave a lasting legacy.



About Us

Jujaya Media is an award-winning Public Relations, Strategic Communications, Media Relations and Digital Marketing agency headquartered in Nairobi, Kenya.

We help organizations, businesses, governments, NGOs, development partners and entrepreneurs build credibility, increase visibility and strengthen stakeholder trust through intentional storytelling.

Our philosophy is simple:
Every brand has a story. Our job is to ensure the right people hear it.

Through innovative communication strategies, compelling content and strategic media engagement, we transform businesses from being unnoticed to becoming respected industry leaders.

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Our Focus

Vision

To become Africa's most trusted storytelling and strategic communications agency.

Mission

To empower brands through authentic storytelling, strategic communication and measurable public relations that create lasting business impact.

Our Core Values

- **Integrity**

We communicate with honesty, transparency, and professionalism, building relationships founded on trust.

- **Excellence**

We pursue the highest standards in every strategy, campaign, and piece of content we create.

- **Creativity**

We believe compelling stories deserve innovative ideas that capture attention and inspire action.

- **Impact**

Our work is designed to deliver measurable outcomes that contribute to our clients' growth and success.

- **Collaboration**

We work closely with our clients, becoming an extension of their teams to achieve shared objectives.

- **Innovation**

We embrace emerging technologies, evolving media landscapes, and fresh approaches to keep our clients ahead of the curve.





MEDIA KIT

Why Brands Choose Us

- ✓ Story-first communication approach
- ✓ Strong media relationships
- ✓ Measurable communication strategies
- ✓ Creative campaign execution
- ✓ Business-focused PR
- ✓ African storytelling expertise
- ✓ Data-driven digital marketing
- ✓ Professional project management



Signature Approach

1. Discover

We study your business, industry and audience.

2. Develop

We build communication strategies aligned with your business goals.

3. Deliver

We execute integrated PR, media and digital campaigns.

4. Measure

We track performance and continuously optimize results.





Our Core Services

Public Relations

- Corporate PR
- Product Launches
- Press Conferences
- Media Relations
- Press Release Development
- Reputation Management
- Executive Positioning
- Crisis Communication





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Strategic Communications

- Communication Strategy Development
- Stakeholder Engagement
- Internal Communication
- Corporate Messaging
- Brand Positioning
- Change Communication

Digital Marketing

- Social Media Strategy
- Content Marketing
- Paid Digital Campaigns
- Search Engine Optimization (SEO)
- Email Marketing
- Community Management
- Analytics & Reporting

Content & Storytelling

- Brand Story Development
- Corporate Profiles
- Copywriting
- Script Writing
- Video Storytelling
- Photography
- Documentary Production
- Podcast Production

Creative Services

- Graphic Design
- Brand Identity
- Motion Graphics
- Campaign Creative Development
- Event Branding

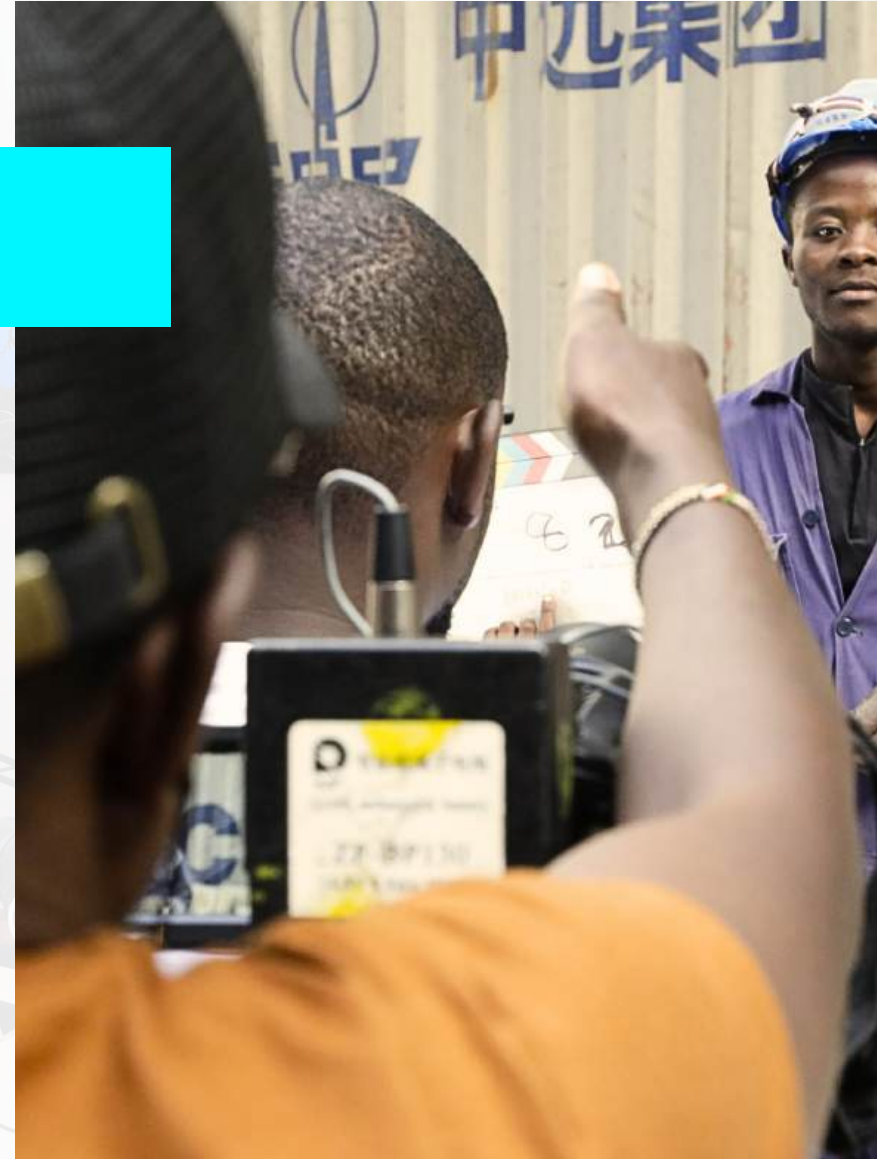
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Media Production

- Corporate Videos
- TV Commercials
- Radio Commercials
- Promotional Videos
- Documentary Films
- Livestream Production





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Event Management

- Product Launches
- Conferences
- Business Forums
- Corporate Events
- Exhibitions
- Award Ceremonies
- Media Events

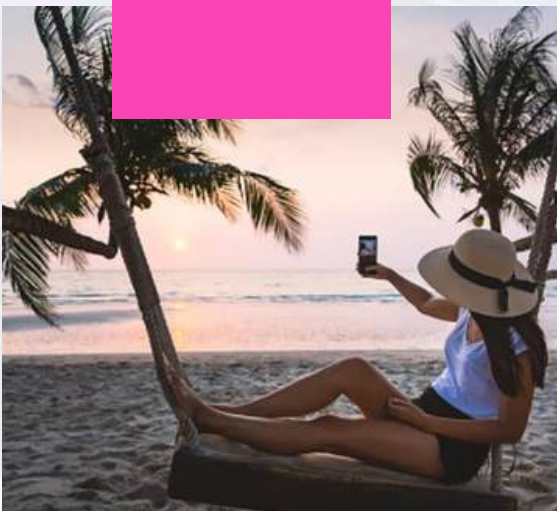
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INDUSTRIES WE SERVE

- Manufacturing
- Financial Services
- Banking
- Technology
- Healthcare
- Education
- Agriculture
- NGOs & Development Organizations
- Government Institutions
- Hospitality
- Tourism
- Real Estate
- Retail
- Energy
- Startups
- SMEs



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WHAT MAKES US DIFFERENT

Most agencies focus on publicity.

We focus on business growth.

Every campaign we design answers one question:

How will this communication create measurable value for the client?

That philosophy has enabled us to work with businesses, institutions and development organizations seeking communication that drives real outcomes—not just media coverage.

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OUR IDEAL CLIENTS

- Corporations
- Government Agencies
- Development Partners
- NGOs
- Manufacturing Companies
- Financial Institutions
- Universities
- Technology Companies
- Healthcare Organizations
- Startups
- SMEs
- Investment Firms

SELECTED PROJECTS

- **Brand Visibility Campaigns**

Helping businesses increase awareness through integrated media and digital communication.

- **Executive Thought Leadership**

Positioning founders and executives as trusted industry voices.

- **Strategic Media Relations**

Building positive media relationships that generate meaningful coverage.

- **Event Communications**

Developing communication strategies that maximize attendance and media impact.



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RESULTS WE AIM TO DELIVER

- Increased Brand Visibility
- Stronger Media Presence
- Higher Customer Trust
- Better Digital Engagement
- Improved Reputation
- Increased Sales Opportunities
- Stronger Stakeholder Relationships
- Sustainable Brand Growth



WORKING PROCESS

- Discovery Meeting
- Communication Audit
- Strategy Development
- Campaign Planning
- Execution
- Monitoring
- Reporting
- Continuous Improvement

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Founders Profile

Wycliffe Choreh is the Founder and Managing Director of Jujaya Media, a strategic Public Relations, Media, and Communications agency dedicated to helping brands tell impactful stories that inspire trust, drive visibility, and create lasting business value.

With a strong background in public relations, strategic communications, digital marketing, media production, and brand storytelling, Wycliffe has worked with businesses, government institutions, NGOs, development organizations, and entrepreneurs across Africa. His expertise lies in transforming complex ideas into compelling narratives that strengthen reputations, influence public perception, and support organizational growth.

Recognized as one of Kenya's Top 200 LinkedIn Creators, Wycliffe is a passionate advocate for the power of authentic storytelling in shaping brands and building meaningful connections. Through thought leadership, media engagement, and innovative communication strategies, he continues to champion African stories on both local and global platforms.

Under his leadership, Jujaya Media has grown into a trusted communications partner known for delivering strategic PR campaigns, integrated marketing solutions, high-quality media production, and measurable results. His vision is to position Jujaya Media as one of Africa's leading strategic communications agencies, empowering organizations to communicate with purpose, credibility, and impact.



Wycliffe Choreh

Founder & Managing Director
Jujaya Media

"Every organization has a story worth telling. Our mission is to ensure it is heard, remembered, and creates meaningful impact."

— Wycliffe Choreh



Let's Build Something Remarkable

Whether you are launching a new product, entering new markets, strengthening your reputation or looking to become an industry leader, Jujaya Media provides the strategy, creativity and execution needed to help your story create impact.

Your story deserves to be seen.

Your brand deserves to be remembered.

Let's tell it together.

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